

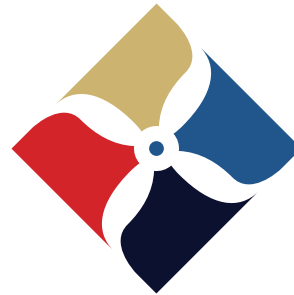
BRAND GUIDELINE



**LIBERTY
MARITIME
CORPORATION**
Global Shipping Company
Unrelenting Commitment to Quality, Innovation, and Reliable Services



POTITIONS



LIBERTY
MARITIME CORPORATION
People, Purpose, Performance, Planet



LIBERTY MARITIME CORPORATION
People, Purpose, Performance, Planet



LIBERTY
MARITIME CORPORATION
People, Purpose, Performance, Planet

BRAND COLOURS

LUXGOLD



#CCB370

R: 204 G: 179 B: 112

C: 22 M: 27 Y: 69 K: 0

CARDINAL



#D3242A

R: 211 G: 36 B: 42

C: 11 M: 100 Y: 100 K: 3

DARK NIGHT



#0D1130

R: 13 G: 17 B: 48

C: 83 M: 75 Y: 60 K: 81

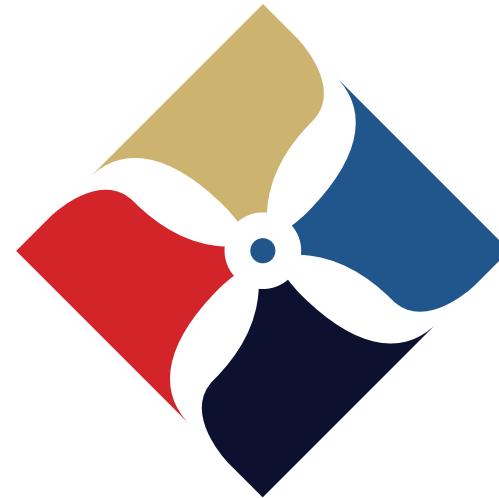
BLUE DEEPESEA



#20568B

R: 32 G: 86 B: 139

C: 100 M: 76 Y: 23 K: 7



LIBERTY
MARITIME CORPORATION
People, Purpose, Performance, Planet



ICON ONLY



Bright Color



Dark Or Solid Color

COLOR APPLICATION



LIBERTY
MARITIME CORPORATION
People, Purpose, Performance, Planet

Bright Color



LIBERTY
MARITIME CORPORATION
People, Purpose, Performance, Planet

Dark Or Solid Color

FONTS FAMILY

Avenir LT Pro 65 Medium

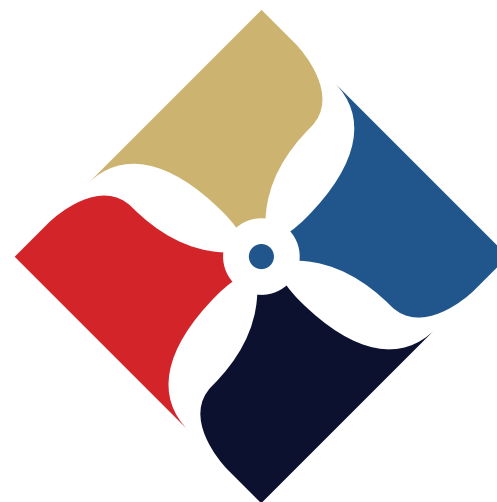
ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

123456789

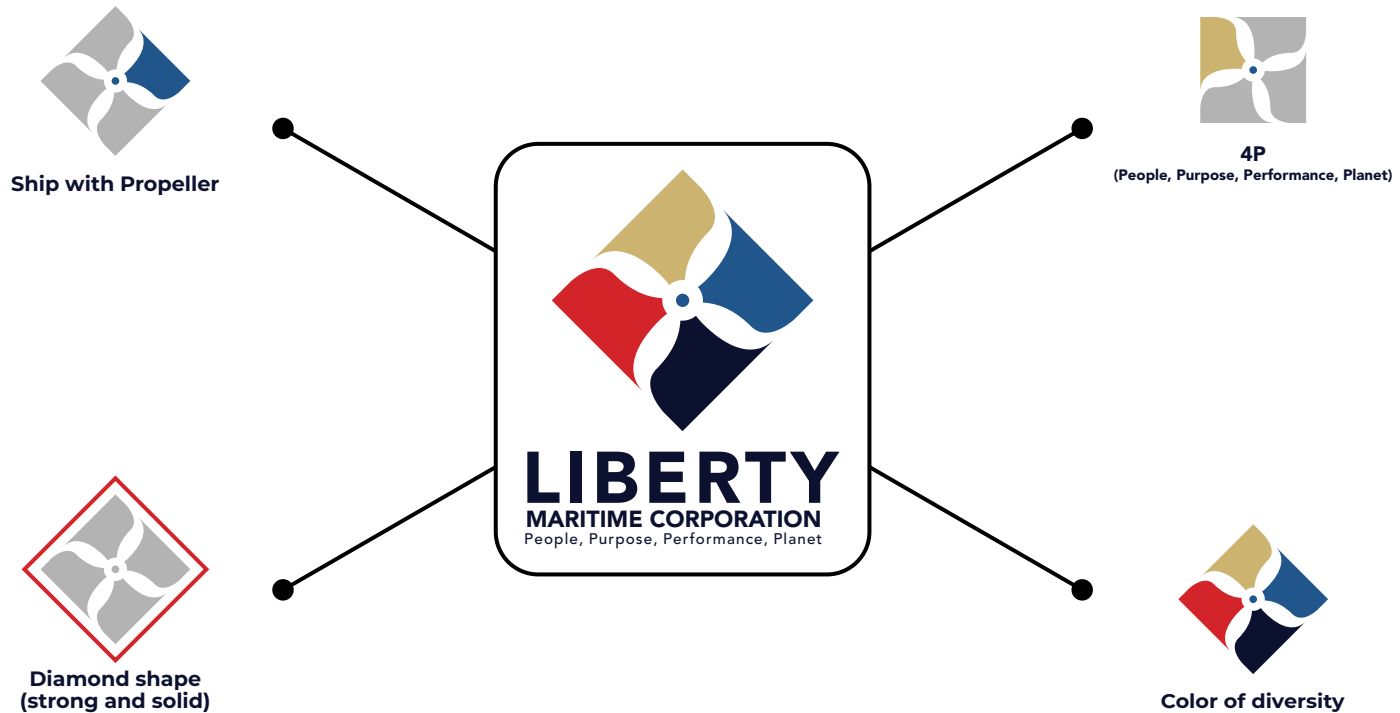
Source :

<https://www.myfonts.com/products/pro-65-medium-115678-avenir-368766?srsltid=AfmBOor9V05Q8BFh9FEC-ayokojvYxT5v4Xsy3E55bPA43LyFp5R-r-n>



LIBERTY
MARITIME CORPORATION
People, Purpose, Performance, Planet

PHILOSOPHY



MOCKUP

